

# AUTOMATE WORKFLOWS. MANAGE OPERATIONS. CONFIGURE YOUR TECHNOLOGY.

Time is precious. And managing the communications, video and software that comprise your security technology ecosystem can be a time-consuming, challenging task. What if there was a way for you to focus on what matters most, and automate the rest?

## That's why we created **Orchestrate**.

It's a simple, user-friendly and cloud-based interface tool that gives administrators the ability to configure and automate workflows that control their integrated security technology ecosystem. These intelligent, automated workflows also enhance efficiency as well as improve response times, effectiveness and overall personnel safety. It equips your security network operations teams

with the capabilities they need to detect triggers across a number of installed devices and quickly take actions to reduce risk of breaches and downtime by automatically alerting the appropriate teams and executing the proper procedure. Orchestrate makes managing your day-to-day operations effortless by providing a self-service workflow management tool at your fingertips.



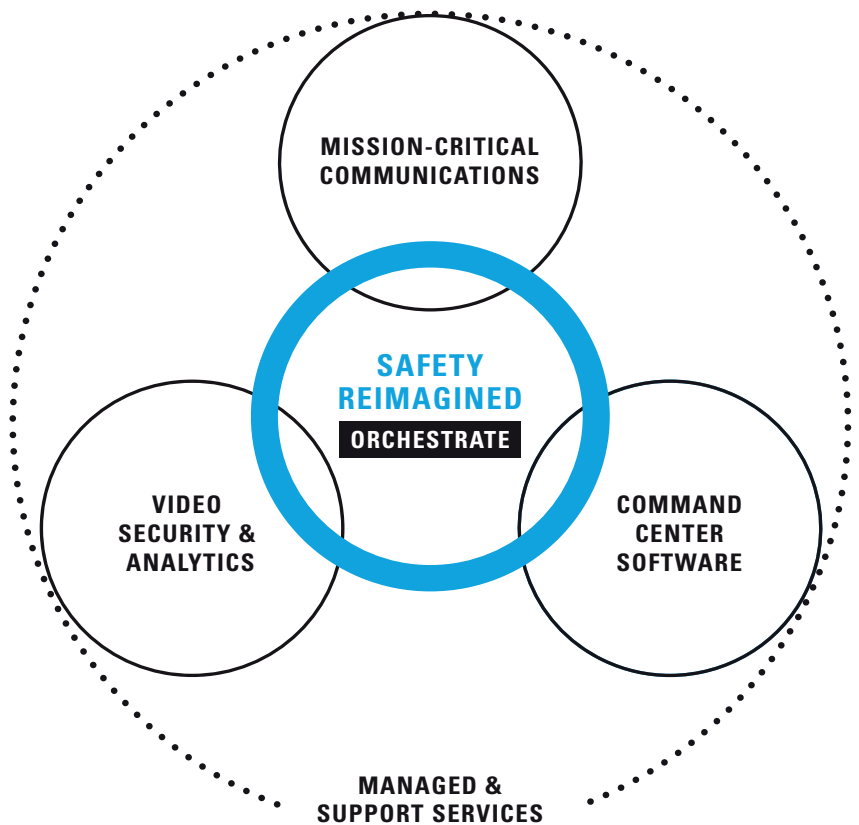
**90%**  
of the time<sup>1</sup> that organizations allow to perform tasks is consumed by transfer time.



# SAFETY REIMAGINED WITH ORCHESTRATE

Technology for a safer world.

Safety, efficiency and productivity are deeply interrelated. The technologies that make us safer can also make us better at everything we do - technologies that are unified by a common platform built to empower you to address the unique challenges of your operation. We've made that vision real by creating the first ecosystem to unify the technologies that keep us safe and enable individuals, businesses and communities to work together in more powerful ways. We call it "Safety Reimagined". The Safety Reimagined ecosystem integrates video, radio and software to provide a seamless workflow for you to help solve a wide variety of problems that you may have. Orchestra is the tool that automates it all.



## ORCHESTRATE KEY FEATURES

Complex workflows, simplified.

Our business workflow automation solution, Orchestra, is designed for your unique ecosystem. It allows you to integrate individual processes, fully manage and optimize workflows, and deliver a consistent response every time. The number and

complexity of workflows can scale to meet the needs of your operations. Because Orchestra is a secure, cloud-based, cross-technology platform, users can access and build customized solutions from anywhere, at any time.

### INTEGRATED WORKFLOWS



- Real-time holistic view of operations
- Rule-based event triage
- Secure connection across technology

### PROCESS MAPPING

### AUTOMATED SERVICE



- Collect data from multiple sources
- Analytics-driven logic
- Automated escalation and notification

### DECISION AUTOMATION

### SELF-SERVICE PORTAL



- Single-pane organization
- Secure cloud-based cross-technology
- Intuitive, visual rule design

### DRAG-AND-DROP INTERFACE

# A MANDATE TO AUTOMATE

Take care of what matters the most. Automate the rest.

Timeliness, productivity and controlled costs are key to well-run, successful operations. Yet, 90 percent of the time<sup>1</sup> that organizations allow to perform tasks is consumed by transfer time. Conventional workflows, which are typically handled manually on a one-by-one basis, take time to plot and assign. Even when assignments are automated, 45 percent of organizations<sup>2</sup> say they address their automation strategies in an ad-hoc way. Additionally, cross-silo integration

challenges and lack of continuity across systems and technology are hobbling organizations. Resources are challenged, too. Businesses report a 92 percent workforce gap<sup>3</sup> in the skill sets needed to automate operations. Clearly, a solution with integrated automation capabilities that addresses operational efficiencies and breaks down the barriers of siloed automation to allow businesses to do more with less would be a game-changer.

## MAXIMIZING INCIDENT RESPONSE

Leveraging Safety Reimagined to deliver a portfolio of outcomes, Orchestrate combines artificial intelligence with digital business logic to help organizations determine how they detect, analyze, communicate and respond to operational events.



### DETECT

How do we effectively monitor the widespread areas of our operations?



### ANALYZE

How can we recognize events and accurately evaluate situations as they arise?



### COMMUNICATE

How do we connect workgroups that need to collaborate?



### RESPOND

How do we quickly respond to issues before they escalate?

### ORCHESTRATE HELPS BY...

Automatically monitoring remote areas, maximizing resources

Securely harvesting operational data 24/7

Leveraging and evaluating real-time data

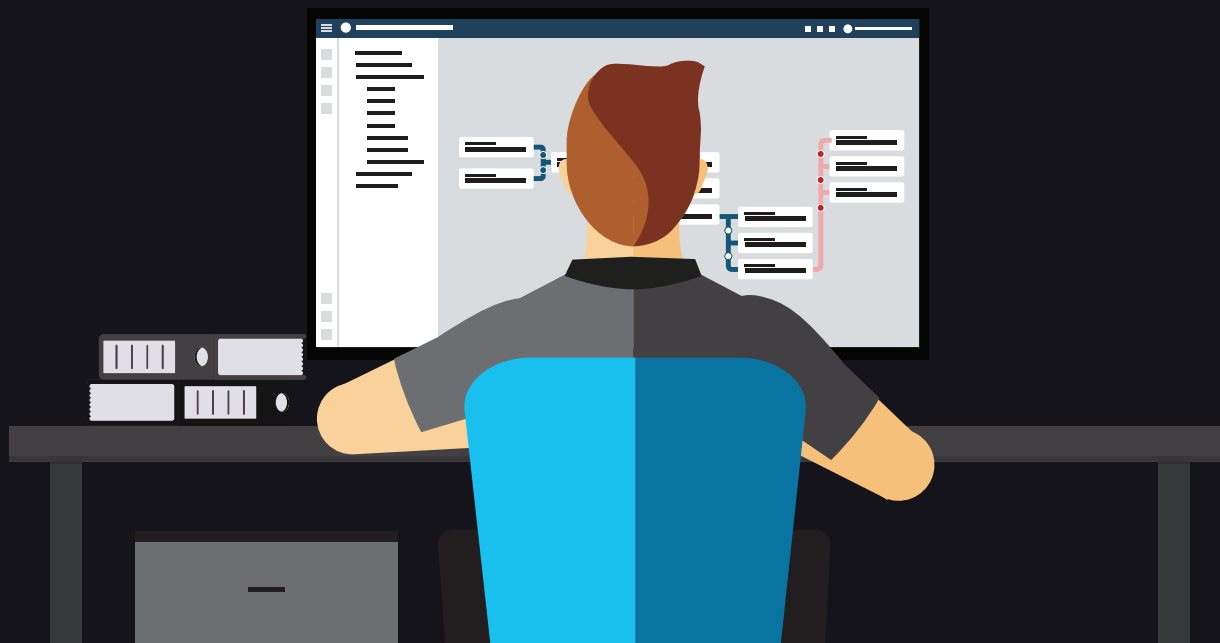
Providing actionable alerts based on trigger type

Setting up role-based workflows

Initiating trigger-conditional logic

Dispatching response teams

Automatically logging of incident information



# ORCHESTRATE BENEFITS

Increasing human ability and business agility.

Orchestrate is easy to configure and will start making a positive difference to your operations almost immediately. Triggers will quickly and directly alert necessary personnel with real-time visibility. Reusable, standardized workflows will improve efficiency and can scale to your organization's requirements.



## INTUITIVE

- Simple drag-and-drop design tool
- Access from anywhere, anytime
- Minimal training required

## EASY TO USE



## INTEGRATED

- Expedite detection & response
- Reusable, standardized workflows
- Cross-technology connections

## ACCELERATE OPERATIONS



## INTELLIGENT

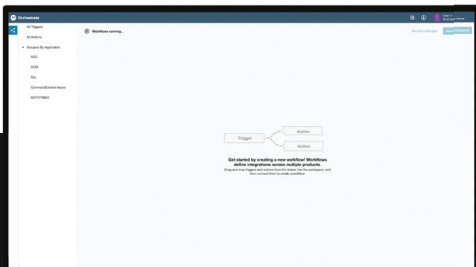
- End-to-end automated workflows
- Streamlined processes
- Advanced video analytics triggers

## AUTOMATE TO SCALE

# HOW ORCHESTRATE WORKS

Self-service workflow creation.

Administrators can create rule-based, automated workflows between their technology sleeves to enhance efficiency as well as improve response times, effectiveness and overall safety.



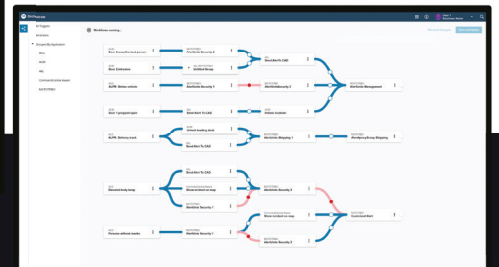
## EXPLORE

Define business logic with a simple to use, single-pane graphical interface



## CONFIGURE

Create automated workflows for machine-assisted decision-making



## ACTIVATE

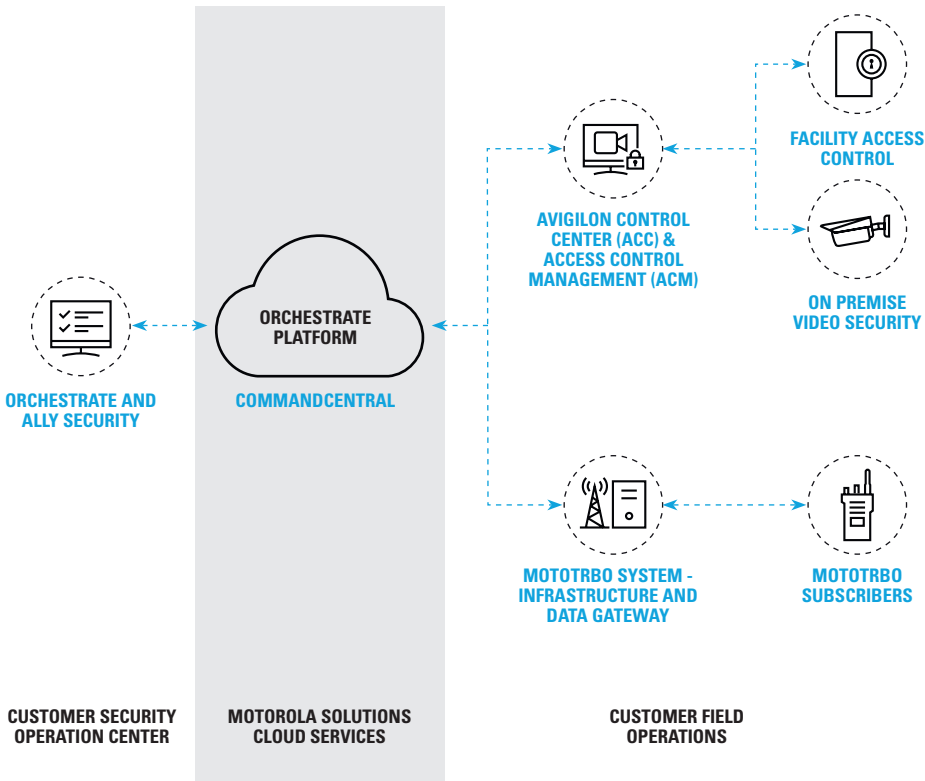
Leverage analytics to trigger conditional logic, alerting and informing relevant teams

# THE ORCHESTRATE TOOL BOX

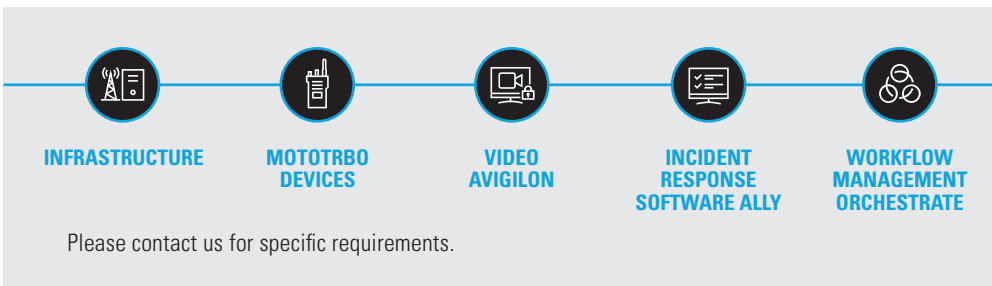
Integrated workflows for voice, data, video and software operations.

Orchestrate configures the Safety Reimagined ecosystem to connect workflows, accelerate incident engagement and boost productivity.

## ORCHESTRATE TECHNOLOGY ECOSYSTEM



## ORCHESTRATE COMPONENTS



# ORCHESTRATE IN ACTION

## Restricted door opened

Orchestrate alleviates the requirement of someone having to be in the command center / video wall to receive a notification of a potential threat. Intelligence and notifications are automatically shared beyond the command center and into the field where they can quickly be acted upon.



### DETECT

#### PROPPED DOOR ALERT

Alert sent to security about a door propped open in restricted area outside of the facility.



### ANALYZE

#### LOITERING ALERT

Security alerted to group of individuals loitering outside of propped door entrance.



### COMMUNICATE

#### NOTIFICATION COMMUNICATED

After initial alerts, image and location of the individuals are sent to field security teams to disperse the crowd and secure the door.



### RESPOND

#### CORRECTIVE ACTION TAKEN

Security locates the loiterers, seasonal employees taking a smoking break. The supervisor corrects action and an incident is logged with pre-populated fields and relevant data allowing for further training and analysis.

# EMPOWER YOUR OPERATIONS

Address the unique challenges of your operation, automatically.



## TECHNICAL SUPPORT FOR ORCHESTRATE

Expert help when you need it.

Orchestrate is backed by the same expert support that you've come to know and trust from Motorola Solutions. Our experienced and certified experts are available 7 am - 7 pm CT for support via chat, email and phone. Tapping into our rich knowledge base ensures a rapid response and quick resolution of issues.

## AUTOMATE WITH ORCHESTRATE

Let intelligent workflows do the work.

Your organization is being continually challenged to do more with less - and to do it quickly, efficiently and cost-effectively - all while protecting people's safety. When you are able to immediately recognize and respond to threats and unexpected events, you are able to focus on the work at hand. Ensuring nothing is missed. From simple machine-assisted decision-making to complex workgroup action and event management, Orchestrate empowers you to address the unique challenges of your operation, automatically. All so you can keep your focus on what matters most.

For more information on Orchestrate and Safety Reimagined, contact your Motorola Solutions representative or visit us at [www.motorolasolutions.com/orchestrate](http://www.motorolasolutions.com/orchestrate)

<sup>1</sup> <https://www.orangescrum.org/articles/enterprise-workflow-management.html>

<sup>2</sup> [https://www.kofax.com/Learn/Reports/rp\\_forrester-ia-benchmarking-report\\_en?utm\\_source=PR&utm\\_medium=Press%20Release&utm\\_campaign=ForresterReport1](https://www.kofax.com/Learn/Reports/rp_forrester-ia-benchmarking-report_en?utm_source=PR&utm_medium=Press%20Release&utm_campaign=ForresterReport1)

<sup>3</sup> <https://www.mckinsey.com/business-functions/operations/our-insights/the-automation-imperative>

